

LEONEL GASPAR



PORTFOLIO AND SOCIAL MEDIA



+351 968 688 313

leonel.ferreira.gaspar@gmail.com

SKILLS

UI/UX



Video Editing



Design



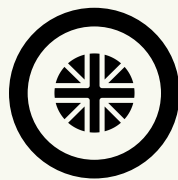
Marketing



LANGUAGES



Native



Advanced

HOBBIES



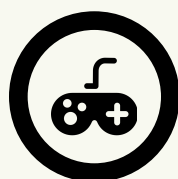
Relationship



Music



Cinema



Games

25 YEARS

ABOUT ME

Marketing graduate with strong design experience, with experience in a marketing/design agency and as marketing lead for a car stand. Skilled in marketing campaigns and customer engagement. Looking for opportunities in Cologne / Düsseldorf to contribute to a dynamic company.

CAREER

Marketing

Multidrive - Leiria, Portugal

January - until today, 2026

I drive business growth by combining digital strategy with hands-on sales. I manage the full funnel from creating high-impact social media content to closing deals both online and in the showroom.

Designer

Phyrius - Leiria, Portugal

February, 2025 - January, 2026

Focused on website design and development, with additional experience in video production, social media posts, branding, and printed materials. Skilled in Figma, WordPress/Elementor, CapCut, Illustrator, and Photoshop.

EDUCATION

Marketing

Bachelor's Degree

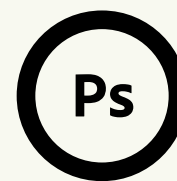
Instituto Politécnico de Leiria

Languages and Humanities

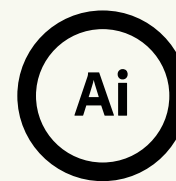
High School

Escola Secundária de Pombal

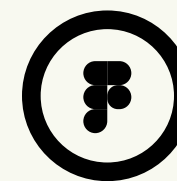
SOFTWARE SKILLS



Photoshop



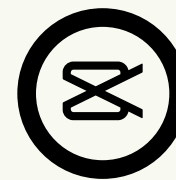
Illustrator



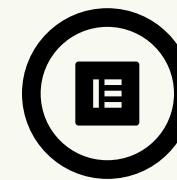
Figma



Canva



Capcut



Elementor

CERTIFICATES

Google ads for beginners

Storytelling for digital marketing