

LEONEL GASPAR

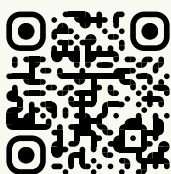


25 YEARS

ABOUT ME

Marketing graduate with strong design experience, developed across agency environments and as a marketing lead for the automotive and home interiors sectors. Skilled in digital production, brand positioning and beyond. Looking for opportunities in Cologne / Düsseldorf to contribute to a dynamic company.

PERSONAL WEBSITE AND CONTACTS



+351 968 688 313

leonel.ferreira.gaspar@gmail.com

leonelgaspar.com

SKILLS

UI/UX



Video Editing



Design



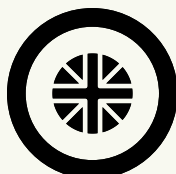
Marketing



LANGUAGES



Native



Advanced



Learning

HOBBIES



Relationship



Music



Cinema



Games

CAREER

Freelance

Multidrive | Templo - Leiria, Portugal

January - until today, 2026

Digital Marketing Specialist - Templo
Social media and website management focused on interior design.

Sales & Digital Marketing - Multidrive
Hybrid role managing social media and direct sales.

Designer

Phyrius - Leiria, Portugal

February, 2025 - January, 2026

Focused on website design and development, with additional experience in video production, social media posts, branding, and printed materials. Skilled in Figma, WordPress/Elementor, CapCut, Illustrator, and Photoshop.

EDUCATION

Marketing

Bachelor's Degree

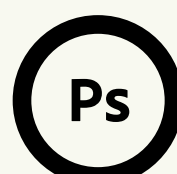
Instituto Politécnico de Leiria

Languages and Humanities

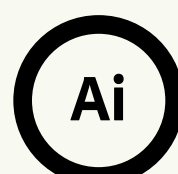
High School

Escola Secundária de Pombal

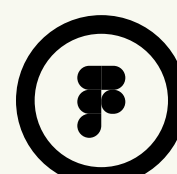
SOFTWARE SKILLS



Photoshop



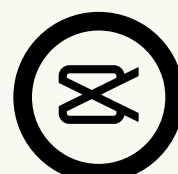
Illustrator



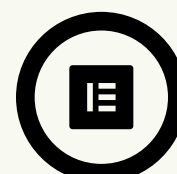
Figma



Canva



Capcut



Elementor

CERTIFICATES

Google ads for beginners

Storytelling for digital marketing