

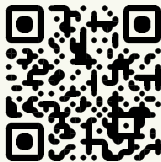
LEONEL GASPAR



Leonel Gaspar

Digital Marketer / Graphic Designer

PERSONAL WEBSITE AND CONTACTS



+351 968 688 313

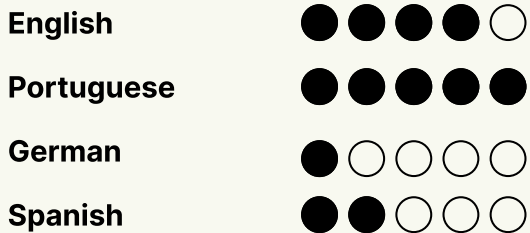
leonel.ferreira.gaspar@gmail.com

leonelgaspar.com

SKILLS



LANGUAGES



HOBBIES



Relationship

Music

Cinema

Games

ABOUT ME

25 years old Marketing graduate with strong Design experience, developed across agency environments and as a marketing lead for the automotive and home interiors sectors. Skilled in digital production, brand positioning and beyond. Looking for opportunities in North Rhine-Westphalia to contribute to a dynamic company.

CAREER

Freelance - Marketing Multidrive | Templo - Leiria, Portugal

January - until today, 2026

Digital Marketing Specialist - Templo
Social media and website management focused on interior design.

Sales & Digital Marketing - Multidrive
Hybrid role managing social media and direct sales.

Graphic Designer Phyrius - Leiria, Portugal

February, 2025 - January, 2026

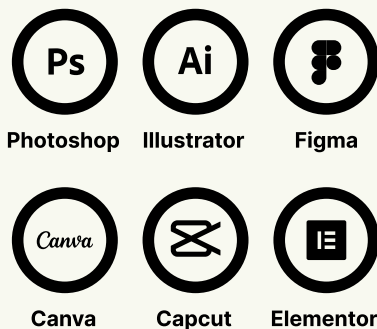
Focused on website design and development, with additional experience in video production, social media management, branding, and printed materials. Skilled in Figma, WordPress/Elementor, SEO, CapCut, Illustrator, and Photoshop.

EDUCATION

Marketing Bachelor's Degree University of Leiria and Oeste

Languages and Humanities High School Pombal High School

SOFTWARE SKILLS



CERTIFICATES

- Google ads for beginners
- Storytelling for digital marketing