

LEONEL GASPAR



Leonel Gaspar

Digital Marketer / Graphic Designer

PERSONAL WEBSITE AND CONTACTS



Video Pitch

+351 968 688 313

leonel.ferreira.gaspar@gmail.com

leonelgaspar.com

SKILLS



LANGUAGES



HOBBIES



Music



Cinema



Games

ABOUT ME

25 years old Marketing graduate with strong Design experience, developed across agency environments and as a marketing lead for the automotive and home interiors sectors. Skilled in digital production, brand positioning and beyond. Looking for opportunities in North Rhine-Westphalia to contribute to a dynamic company.

CAREER

Freelance - Marketing Multidrive | Templo - Leiria, Portugal

January, 2026 - Present

Digital Marketing Specialist - Templo
Social media and website management focused on interior design.

Sales & Digital Marketing - Multidrive
Hybrid role managing social media and direct sales.

Graphic Designer Phyrius - Leiria, Portugal

February, 2025 - January, 2026

Focused on website design and development, with additional experience in video production, social media management, branding, and printed materials. Skilled in Figma, WordPress/Elementor, SEO, CapCut, Illustrator, and Photoshop.

EDUCATION

Marketing Bachelor's Degree University of Leiria and Oeste

Languages and Humanities High School Pombal High School

SOFTWARE SKILLS



Photoshop



Illustrator



Figma



Canva



Capcut



Elementor

CERTIFICATES

Google ads for beginners

Storytelling for digital marketing